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JOLIMARK HOLDINGS LIMITED
映美控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2028)

UPDATES ON PROFIT WARNING

This announcement is made by Jolimark Holdings Limited (the "**Company**") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

Reference is made to the profit warning announcement of the Company dated 12 August 2025 (the "**August Announcement**") where it was stated that the Group is expected to record a loss of between RMB35 million and RMB40 million for the six months ended 30 June 2025, as compared with a loss of approximately RMB43.495 million in the same period last year.

The Board wishes to inform the shareholders of the Company and potential investors that based on further review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025, the Group is expected to record a loss of between RMB30 million and RMB35 million for the six months ended 30 June 2025, which is less than the estimation originally made by the Board in the August Announcement. The reduced estimate is mainly due to a decrease in the provision for asset impairment.

The Company is still in the process of finalising the results of the Group for the six months ended 30 June 2025 and the information contained in this announcement is only based on the information currently available to the Board. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the six months ended 30 June 2025, which is expected to be published on 27 August 2025.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of
Jolimark Holdings Limited
Au Kwok Lun
Director

Hong Kong, 22 August 2025

As at the date of this announcement, the executive directors of the Company are Mr. Au Pak Yin and Mr. Au Kwok Lun, the non-executive director of the Company is Mr. Ou Guo Liang, and the independent non-executive directors of the Company are Ms. Kan Lai Kuen, Alice, Mr. Sun Po Yuen and Mr. Yeung Kwok Keung.