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## **JOLIMARK HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 2028)**

### **PROFIT WARNING**

This announcement is made by Jolimark Holdings Limited (the “**Company**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

The board (“**Board**”) of directors (“**Directors**”) of the Company (and together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that based on a preliminary review of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2018, the Group recorded a slight decrease in both turnover and gross profit margin due to the persistent market downturn, with an increase in promotion fees and development expenses for new business/new products and loss arising from a change in exchange rate of the Renminbi in the first half of the year. It is expected that the Group will record a loss for the six months ended 30 June 2018 of approximately between RMB5 million and RMB6 million, as compared with a profit for the same period last year.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available to the Board and such information has not been audited or reviewed by the auditors of the Company. The actual financial results of the Group for the six months ended 30 June 2018 may be different from what is disclosed in this announcement. The results of the Group for the six months ended 30 June 2018 is expected to be released before end August 2018. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board of  
**Jolimark Holdings Limited**  
**Au Kwok Lun**  
*Director*

Hong Kong, 17 July 2018

*As at the date of this announcement, the executive directors of the Company are Mr. Au Pak Yin, Mr. Au Kwok Lun and Mr. Ou Guo Liang, and the independent non-executive directors of the Company are Mr. Lai Ming, Joseph, Mr. Meng Yan, Mr. Xu Guangmao and Mr. Yeung Kwok Keung.*