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JOLIMARK HOLDINGS LIMITED

映美控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2028)

PROFIT WARNING

This announcement is made by Jolimark Holdings Limited (the “**Company**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

The board (“**Board**”) of directors (“**Directors**”) of the Company (and together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that based on the preliminary review of the latest unaudited consolidated management accounts of the Group for the year ended 31 December 2024, the Group is expected to record a loss of approximately between RMB57 million and RMB67 million for the year ended 31 December 2024, as compared with a loss of approximately RMB79.793 million in the same period last year. The loss was mainly attributable to the market demand for dot-matrix printers has decreased, and new products have not yet realized sales scalability.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available to the Board and such information has not been audited or reviewed by the auditors of the Company. The actual financial results of the Group for the year ended 31 December 2024 may be different from what is disclosed in this announcement. The final results of the Group for the year ended 31 December 2024 is expected to be released before end March 2025. **Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board of
Jolimark Holdings Limited
Au Kwok Lun
Director

Hong Kong, 10 March 2025

As at the date of this announcement, the executive directors of the Company are Mr. Au Pak Yin and Mr. Au Kwok Lun, the non-executive director of the Company is Mr. Ou Guo Liang, and the independent non-executive directors of the Company are Ms. Kan Lai Kuen, Alice, Mr. Sun Po Yuen and Mr. Yeung Kwok Keung.